

Latin American welcomes Christian Felber

Christian Felber, renowned book author, economic reformer and founder of the Economy for the Common Good (ECG), will visit Argentina and Uruguay in 2023, as part of the first ECG tour in the region.

September 28, 2023 | From September 28 to October 5, 2023, the cities of Buenos Aires, Traslasierra, Córdoba and Montevideo welcome ECG founder Christian Felber, who will participate in a series of events to share the ethical, sustainable and realistic ECG model.

Over the course of a week, Christian Felber, Austrian writer, university teacher, sustainable economics expert and precursor of the Economy for the Common Good, will hold workshops, social laboratories, keynote lectures, debates and dialogues in Spanish aimed at business leaders, academics, members of civil society and the general public interested in alternative economies. Through his experience and knowledge, Felber generates innovative debate that promotes positive change.

This visit, organised jointly with different local educational and public and private sector institutions, constitutes an opportunity to learn about ECG's transformative ideas and to explore different paths towards a truly fair and sustainable economy. The theory and practice behind this paradigm offer solutions to urgent ethical, social and environmental problems at all levels, from global to local, from micro to macro.

The Economy of the Common Good reassigns capital and money to their due role: a means rather than an end within the responsible economy. In this way, it gives the common good the greatest importance, above unethical and unsustainable economic growth. This is achieved through the implementation of different tools, such as the **Common Good Balance Sheet** -a financial reporting and administration instrument through which organizations can know the real impact of their operations and identify opportunities for improvement-, and the **Common Good Product** -a measure for the success of a nation and the successor of GDP in this function, which includes all aspects of quality of life, from health to happiness, from social cohesion to just distribution, from stable ecosystems to fundamental rights and political participation.

Since its foundation in 2010 in Europe, the Economy for the Common Good has experienced continuous growth, expanding to Latin America thanks to the model's practical experience, as well as the relevance and flexibility of the instruments, which allows application in various cultural and socioeconomic contexts.

The ECG Local Chapters in Argentina and Uruguay are part of the Latin American Continental Chapter (CCAL) and have set themselves apart as pioneers within new economies field through their participation in projects, events and initiatives independent

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and in collaboration with public and private entities. In 2023, Uruguay became the first country in Latin America to have a company with an official ECG audit.

Additional information

- [See full itinerary](#)
- Argentina: www.ebcargentina.net.ar; comunicacionebcarg@gmail.com.
- Uruguay: andrea.rigoli@ecogood.org; [LinkedIn](#).

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About the Economy for the Common Good

The Economy for the Common Good advocates a more ethical economic model, in which the wellbeing of people and the environment become the ultimate goal of business. The worldwide movement exists since 2010 and is based on the ideas of the Austrian publisher Christian Felber. Currently the movement consists of over 11,000 supporters, more than 4,000 activists in more than 160 local chapters and 31 associations. Over 500 businesses and organizations have completed the Common Good Balance Sheet. Worldwide nearly 60 municipalities and 200 universities are actively involved in spreading the idea of the Economy for the Common Good. On 29 Sep. 2018 the International Federation was founded and consists of 10 national associations. (05/2019)

Further Information: www.ecogood.org/en

For general questions about the Economy for the Common Good, please contact:

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