



ANNUAL REPORT 2022

International Federation for the Economy for the Common Good e.V.

Stresemannstr. 23
22769 Hamburg
Deutschland

Prologue

More than ten years ago, when the first pioneers of the Common Good Economy (ECG) demanded that, in addition to a financial balance sheet, companies should also be obliged to report on the impact of their business activities on the environment and society, they were dubbed "dreamers", "naïve cranks", or "eco-socialists". In 2022, the European Union has made this very idea legally binding for 50,000 companies. Global sustainability reporting guidelines are already being developed. The same applies to the model of the common good product (CGP) developed by Christian Felber more than a decade ago: currently, concepts comparable to the CGP are being discussed worldwide as a substitute for the inadequate gross domestic product and are even already being concretely tested for feasibility by some states. The year 2022 thus marks a new phase in the evolution of the common good economy. The model of a value-driven, ecologically and socially truly sustainable economy is no longer a theoretical vision, but has arrived in the present both in political discourse and in economic practice. It is the urgently needed alternative to the globally growing number of autocratic regimes and dystopian doomsday scenarios. The international movement of the ECG does not limit itself to addressing threat scenarios alone, but offers concrete solutions for the ecological-social transformation of the economy with its instruments that have proven themselves in practice. This is the reason why the ECG is finding more and more supporters worldwide. With an increase of 10 percent, the linear growth of the last years could be continued to now 4526 members. Of the 12 national associations, nine are currently united in the International Association of ECG. The federation regrettably loses the long-standing member of the national association from Sweden in 2022. Notwithstanding this, the spread of our ECG organisations in South and Central America as well as on the African continent is developing encouragingly. In Asia, too, the first activists have joined forces to form regional organisation groups.

Thousands of supporters in 35 countries and meanwhile more than 170 local groups spend countless hours on a voluntary basis continuously developing the instruments and concepts of ECG and thus make an invaluable contribution to the dissemination of our proposed solutions. In 2022, the International Federation of the Economy for the Common Good (IF) was able to drive forward the professionalisation of the organisation's infrastructure with a large number of ground-breaking measures to ensure that the diverse output of volunteer efforts is optimally released in the future. These include the development of a cloud-based visual strategy tool, the development of a new organisational model for professional services (auditing / balancing), the implementation of the first fundraising and awareness campaign coordinated centrally by the association and preparations for the launch of the new seal and branding in spring 2024. The new seal, which is particularly important for corporate communication, represents a further strong argument for the Common Good Balance Sheet, the most effective tool of the ECG in terms of communication and transformation.

All this is only possible thanks to your idealistic, financial and active support! We would therefore like to take this opportunity to explicitly thank you for your trust in the common good economy as well as the common good economy movement. Together we will make a good life for all possible!

With common good greetings

Martina Dietrich
Executive Director

Bridget Knapper
Executive Director

Manfred Jotter
Executive Director

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Annual Report 2022

Interesting facts about the federation

The International Federation was founded on 29th September 2018 as the umbrella organisation of the international Common Good movement. Only national associations of the Common Good movement are admitted as full members. At the end of the year 2022, it has nine full members:

- Germany: ECG-Deutschland e.V., Berlin
- Austria: Bundesverband Gemeinwohl-Ökonomie Österreich, Wien
- Switzerland: Verein zur Förderung der Gemeinwohl-Ökonomie Schweiz, St. Gallen
- Spain: Asociación Federal Española para el Fomento de la Economía del Bien Común, Miranda de Azán
- Italy: Federazione per l'economia del bene comune in Italia, Bressanone
- Netherlands: Goed-Economie Nederland, Utrecht
- Belgium: Economy for the Common Good Belgium, Vorst
- Luxembourg: Gemeinwohl-Ökonomie Luxemburg a.s.b.l., Luxemburg
- Chile: Economía del Bien Común Chile, Santiago de Chile

We welcome a supporting member to our ranks since 2018:

- Gemeinwohl-Ökonomie Bayern e.V., München - Deutschland

The UK association ceased to be a member at the end of 2021. The Swedish National Association ceased to be a member at the end of 2022.

The three Executive Directors of the Federation are:

Martina Dietrich,
Bridget Knapper and
Manfred Jotter.

They are considered to be the directors of the association in the sense of § 26 BGB (German Civil Code). Two managing directors each are authorised to represent the association jointly.

Ms Knapper and Mr Jotter were elected at the General Assembly on 18 June 2022. Their terms of office end with the Annual General Meeting in 2024. Martina Dietrich was elected as the third Executive Director at the General Meeting on 23 September 2022. Her board term ends after two years in autumn 2024.

Purpose and scope of the Federation

As an umbrella organisation, the International Federation is a Federation of bodies promoting the common good economy. The aim of the International Federation is to promote the cooperation of its member organisations, to form a platform for this and to create structures that enable synergies and make better use of potentials.

It is important that the Common Good Economy movement can emerge and be promoted in a participatory way according to the needs of its members and their regional circumstances. The purposes of the Federation according to its statutes are:

- the general promotion of democratic governance
- the promotion of civic engagement for non-profit purposes.
- the promotion of education, public education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance in all areas of culture and the idea of international understanding.
- the promotion of consumer advice and consumer protection

Board meetings and general meetings

The Corona pandemic continued to have a significant impact on the way we hold our regular meetings and gatherings in 2022.

Board meetings took place a total of seven times in the extended circle of the ECG Management Team (EMT) in mostly 3-to-4-hour and continued by other days online meetings. Federation Members Council (FMC) meetings were held online a total of two times in 2022.

At the Annual Members' Meeting on 18 June 2022, the Board of Directors was discharged for the 2021 financial year.

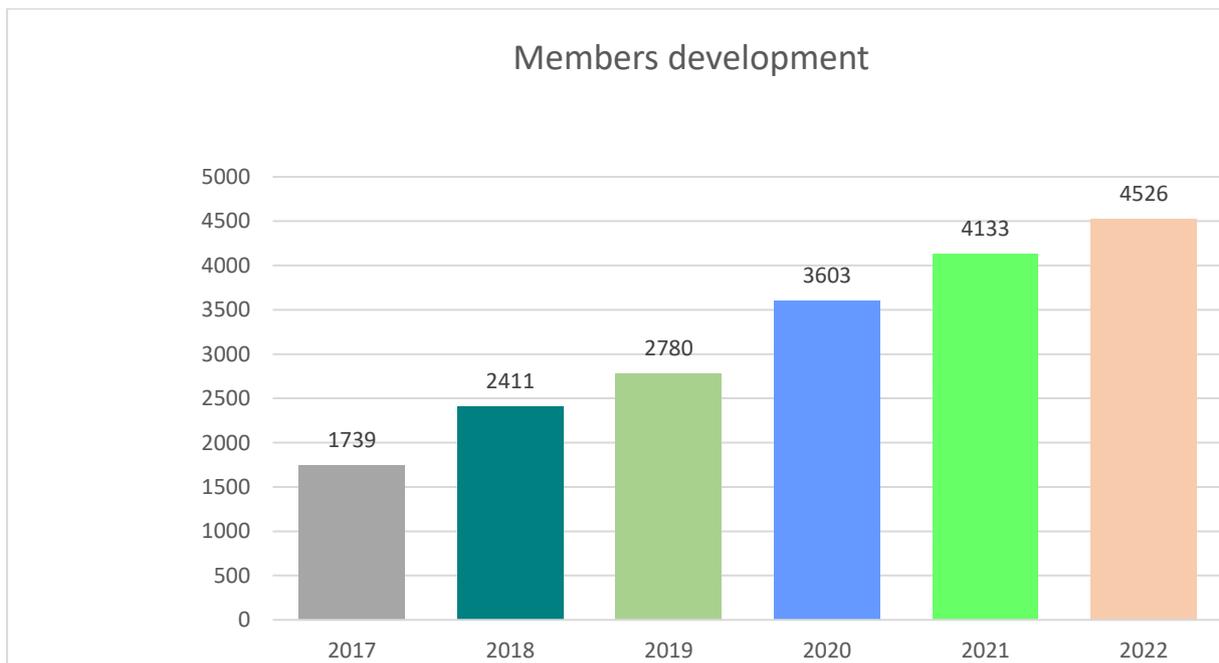
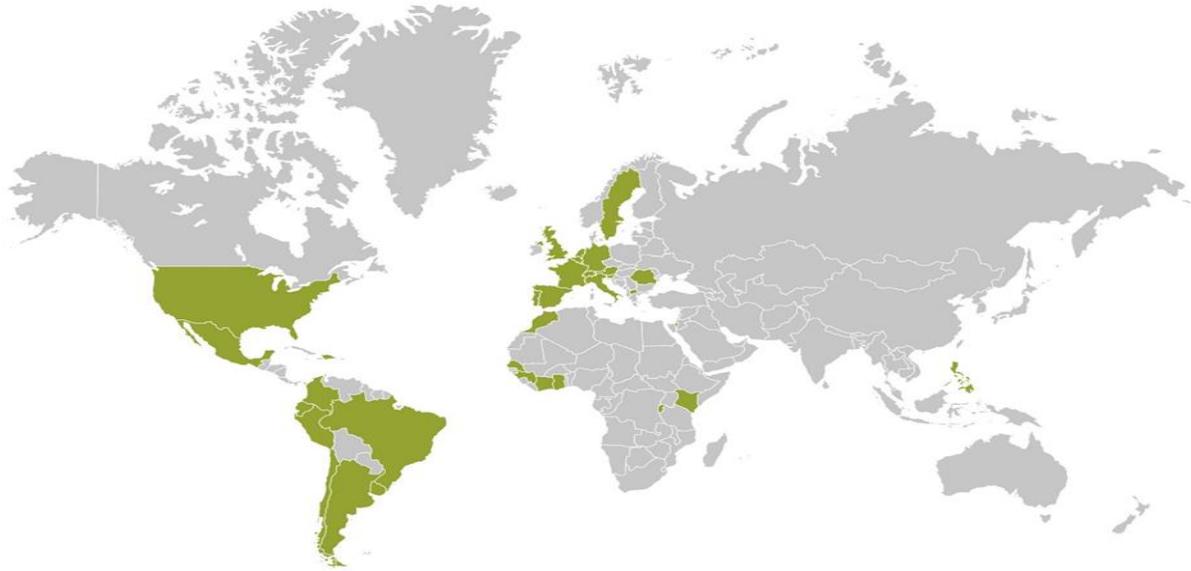
Date	location	Occasion
10.-12.02.2022	Online	Board meeting/ EMT meeting
25.-26.03.2022	Frankfurt	Board meeting/ EMT meeting
21.-22.05.2022	München	Board meeting/ EMT meeting
25.07.2022	Online	Board meeting/ EMT meeting
08.08.2022	Online	Board meeting/ EMT meeting
29.09.-01.10.2022	Frankfurt	Board meeting/ EMT meeting
11.12.11.2022	München	Board meeting/ EMT meeting
19.03.2022	Online	FMC
18.06.2022	München	FMC – annual members assembly
03.09.2022	Online	FMC
03.12.2022	München	FMC

Development of the Common Good Movement 2022



The Common Good movement is active in more than 35 countries as of 31 December 2022. There are over 35 regional and national associations. Of the 12 national associations, nine are currently united in the International Federation of the ECG. The federation loses in 2022 regrettably, the long-standing member of the national association from Sweden. The ECG Association Sweden decided to discontinue its activities at the end of the year.

Overview Map – Activity of the ECG movement



The membership figures of all associations continue to develop very positively. Since the foundation of the so-called founding association in Vienna/Austria, the membership figures of the associations worldwide have been steadily increasing. Presumably, the uncertainties of the pandemic are the reason why the increase in 2022 with an average of 10% is lower than in the previous years (+15%).

Activity report 2022

The corona pandemic led to some board meetings being held online. Larger meetings, such as the Delegates Assembly, but also the members' meetings called FMC (Federation Members Council) took place mainly online.

As in previous years, the Executive Board met in the extended circle of the EMT. The EMT consists of the board members of the International Federation. They advise together with the members of the ICT, a body appointed by the Assembly of Delegates of the GWÖ. In 2022 these were: Gus Hagelberg, Christian Felber and Luciana Cornaglia. We would like to take this opportunity to thank the members of the ICT for their constructive and successful cooperation and for their great commitment.

In last year's report, we reported on the launch of four strategic projects. What is the status? How have the projects developed and what results or interim outcomes have emerged?

- 1) The Strategy Coordination Team was established in early 2021 with the aim of developing the process of defining and updating a global ECG strategy. Stakeholders were invited to jointly review the strategy landscape and share priorities. It was noted that a new visualisation would be helpful to distinguish between short- and medium-term goals, among others. The strategy working group proposed an alternative format based on the Theory of Change, which aims to improve the internal and external communication of the strategy. The theory distinguishes between the following components: inputs, outputs and outcomes. In addition, each unit of the movement (hubs, regional groups, associations) should be able to identify how they contribute to the strategy through their actions. Information sessions were held to introduce this new visualisation tool. At the same time, the list of indicators (KPIs) related to the main objectives of the strategy was kept up to date by those responsible for it.
- 2) In May 2021, the Organisational Structure Working Group was established. The Organisational Structure Project is dedicated to the question of whether our organisation is structurally set up correctly. Which elements of our organisation are working well, where is potential for improvement? Three sub-groups were formed to look more closely at long-term strategy and implementation. Luciana Cornaglia took over the coordination of the working group (due to Heidi Kharbhih's absence). The subgroups focused on the following topics.
 - a) Subgroup Self-Governance: survey analysis of all open questions, the results were shared in the seed links and published in the WIKI;
 - b) Communication & Transparency sub-group:
On-boarding process: identification and communication of good practices. Provision of this information to the regional groups;
 - c) Co-Re Hubs sub-group (commercial review of hubs): The preliminary terms of reference have been defined and focus on the needs of ECG in terms of internationalisation / localisation of tools. The organisational structure working group has lost active members since March and after Heidi's resignation it became difficult to move forward. The EMT recommended to the working group in June to take a break until a new EMT member was elected. The working group decided to continue its work and report a summary of progress to DA 2022 and the FMC, as well as invite new members to join. In parallel, a list of issues to be considered with regard to the new structure was also identified, to be discussed later with the new EMT member. In September 2022, Martina Dietrich was appointed as the new EMT member to lead this working group. In the last three months of the year, progress was made in
- 3) The Professional Services Project (PS Project): Our commercial services have organisational deficiencies and are under-accepted in the market. Since Sept 2020, the PS Project has been dedicated to addressing these deficiencies and achieving a better attraction of the services. After the IF took over the commercial processing of the movement levies payable by each commercial organisational unit of the movement since Dec 2021, the IF also took over the

commercial processing of the audit processes from Jan 2022. To ensure legal compliance, it was necessary to establish a contractual agreement between the auditors and the IF, as the IF is the contractual partner of the audited companies. Mainly due to an internal conflict, some of the auditors decided not to sign the agreed contract. A lot of time and effort was invested to calm down the situation and to ensure sufficient audit capacity by training new auditors.

From September to November, a new organisational model for the professional services was developed, presented and discussed with various committees and interest groups within the organisation. Together with the audit team, we developed a new pricing model that takes into account the basic values of ECG and ensures that the auditors are paid in a way that values them. In addition, five new auditors started their auditor training in December. At the FMC meeting in December 2022, the new structure was finally adopted as a pilot project for a new sociocratic organisational structure of the ECG.

- 4) The label project has already been launched in Nov 2019. Its aim is to develop and implement a quality label for the organisations that have been accounted for. Details on the project can be found in the detailed project report No. 630 in the back of the annual report.

In addition to these four strategic projects, there were other important activities during the year that we would like to briefly report on:

Quarter 1 – January to March 2022

- The FMC decided that the 40% share of the movement levy that can be collected by the national associations will remain in the budget of the national associations. It is to be used there to support the movement.
- The Fundraising Hub is planning a movement-wide fundraising campaign on Greenwashing and CSRD reporting requirements under the slogan "Toothless Tiger". The FMC supports the campaign and encourages national associations to participate.

Quarter 2 – April to June 2022

- In case of liquidation of the federation's assets, the possible beneficiary has been changed. In future, GWÖ-Deutschland e.V. will be the beneficiary in the event of liquidation. We have changed the statutes of the IF accordingly.
- The annual report 2021 was presented and the management was discharged. Bridget Knapper and Manfred Jotter were re-elected as Managing Directors for a 2-year period. Heidi Kharbhih is stepping down from the executive role due to health reasons. We thank Heidi for her commitment and for her valuable contribution to the IF.
- There is a strong interest to support the regional and national activities of the affiliated partner associations. Therefore, the FMC decides to reduce the membership fee rate of the partner organisations from 29% to 27% from 2023. The reduction will be reviewed next year.

Quarter 3 – July to September 2022

- We welcome Martina Dietrich as the new Managing Director and successor of Heidi Kharbhih.
- The IF will introduce a label for audited organisations in 2023. This is intended to increase the visibility and value of ECG audits. The following requirements for the use of the label are planned:
 - The organisations must have a valid audit certificate with a positive score.
 - The organisation is a member of one of the ECG associations.
 - The organisations are available in our database.

From 2023, the implementation of the label use is to be tested within a pioneer phase. A final launch is planned for the end of 2023.

- We start the budget process in 2023. The process leads to the draft budget, which is approved by the FMC in December.

Quarter 4 – October to December 2022

- As agreed, the IF will take over the commercial administration of the movement fees from 01.12.2022. The movement fee is paid to the federation in the amount of 10 % of the turnover by all commercially active organisational units. It is used to promote the ECG movement in general. This includes funding the IF's Movement Support services such as supporting the fundamental work on the Common Good Matrix. The income from the movement fee is held in trust in the Association's Special Purpose Fund. They are to be divided in the ratio 40/40/20 between the IF's budget, the budgets of the partner associations and to cover administrative expenses.
- According to the resolution of the 2021 Assembly of Delegates, a 40% discount on membership fees for non-profit organisations has been decided. We are pleased that in this way we are honouring the charitable and community-oriented activities of such organisations in a special way.
- In December, the FMC approved the 2023 budget of around € 708,000. This is matched by planned income in the same amount. The majority of the income consists of donations of around € 412,000.
- We conclude the successful year with a positive review of the year.

Outlook 2023

In the last years and in 2022, the European Union made sustainable reporting mandatory for large companies. With CSR (Corporate Sustainability Reporting) directive and ESRS (European Sustainability Reporting Standard) this path will be further tracked and expanded also for small and medium enterprises. The IF is member of EFRAG (European Financial Reporting Advisory Group) and will continue to influence the set-up of reporting standards. On the other hand, we will work on integrating the new regulations into our existing ECG methodology. A new version of the matrix is in preparation as well as the taking into account of the CSRD requirements.

We are awaiting the results from the strategic projects and are looking forward to the recommendations for action that will result from them for the following years.

The launch of the ECG label and the further development and professionalisation of our commercial services are as much in our sights as the further growth of our movement.

The further development of our internal organisation is still on the agenda. How can we improve co-creation? Does self-organisation help us to improve our cooperation? The *Organisational Structure Project* will give us first results on this in 2023. Here, it is important to integrate the new members into our processes and structures and to support their further development.

Finance report 2022

Balance Sheet 2022

International Federation for the Economy for the Common Good e.V., Hamburg							
Balance Sheet of 31. December 2022							
Assets				Liabilities			
		actual year	previous year			actual year	previous year
	EUR	EUR	EUR		EUR	EUR	EUR
A. Fixed Assets				A. Federations' equity			
I. Intangible assets				I. Retained Earnings			
1. Industrial and similar rights		3.780,00	2.430,00	1. Retained earnings previous year		174.650,30	218.907,08
II. Investments							
1. Participation interests		5.040,00	5.040,00	II. Net Income		42.615,41	-44.256,78
B. Current Assets				B. Provisions			
I. Debtors and other assets				1. Other provisions		10.000,00	0,00
1. Trade debtors	71.712,95		4.614,00				
2. Other assets	1.981,00		0,00	C. Creditors (Liabilities)			
		73.693,95	4.614,00				
II. Cheques, Cash at bank		230.810,69	183.757,53	1. Advanced payment received	250,00		0,00
				2. Trade creditors	72.004,15		19.013,07
C. Prepayments and accrued income		900,00	0,00	3. Other liabilities	14.704,78		2.178,16
						86.958,93	21.191,23
		314.224,64	195.841,53			314.224,64	195.841,53

Profit and Loss 2022 (shorted version)

From 2022 onwards, the International Federation shall be divided into three fiscally distinct areas:

- 1) The non-profit area. It includes the income from membership fees and donations as well as the expenses from our non-profit activities. In 2022, the non-profit area generated an increase in assets of around 56,433 EUR. The increase in assets was mainly due to a pleasing increase in donations compared to the previous year.
- 2) The IF generated income within the scope of its purpose-oriented area for the first time in 2022. In the purpose-oriented area, all business transactions are collected which, with their commercial purpose, also pursue the non-profit goals of the organisation. This includes, for example, income from sponsoring, services commissioned from third parties against payment within the framework of the association's purpose orientation, but also the collection and forwarding of the movement fees. The movement fee is a 10% fee that the commercially active organisational units of the ECG movement undertake to pay. This includes, for example, the ECG consultants, but also the ECG auditors, etc. The business operations are partly subject to reduced VAT. In 2022, the special-purpose business generated a loss of around 18,407 EUR.
- 3) The business area of the federation is the part of the operations that is treated as a separate business for tax purposes. Here, the income from the audit service and the peer audit service totalled about 218,575 EUR. The expenses of about 213,986 EUR resulted in a profit before tax of about 4,600 EUR.

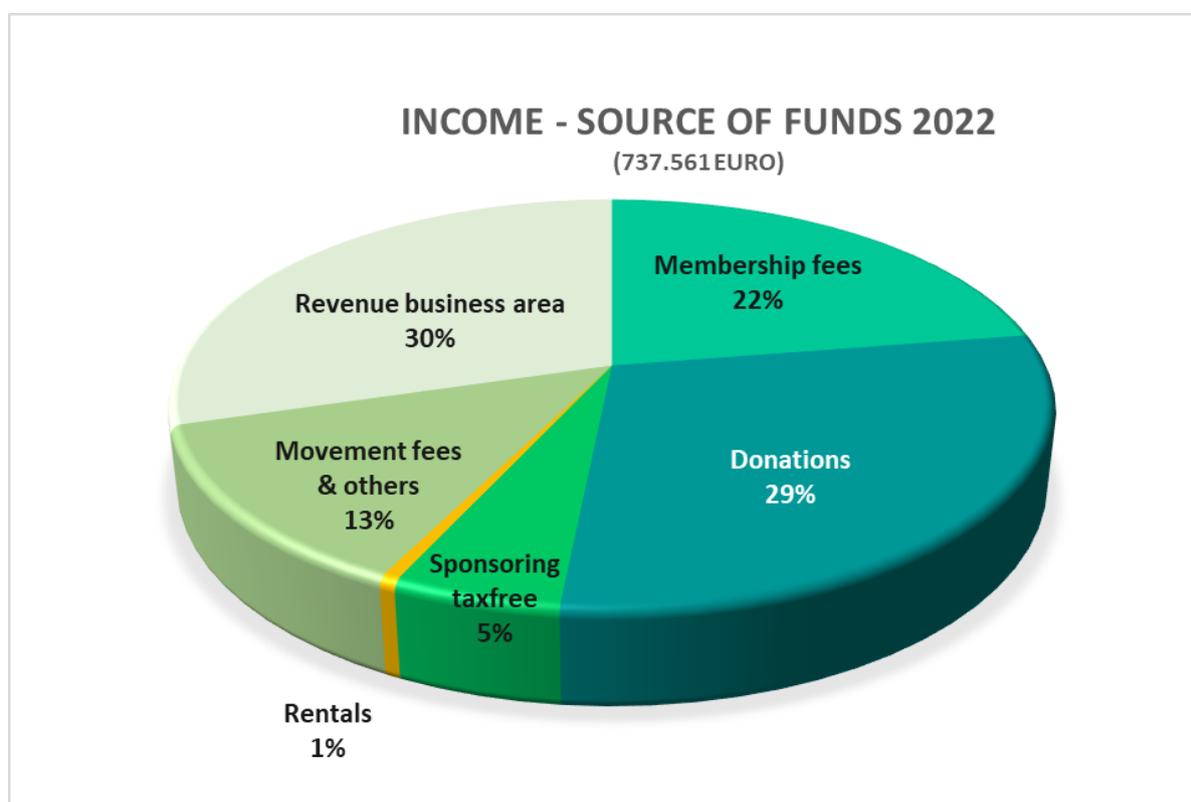
The net income from all three areas amounts to approximately 42,615 EUR, which will be carried forward to the following year. The association's assets as of 31.12.2022 amount to 217,265.71 EUR (previous year 174,650.30 EUR) For more details, please refer to the attached balance sheet and profit and loss for the year 2022.

Profit and Loss 2022 from 01.01.2022 to 31.12.2022	Actual Year			Previous Year
	EUR	EUR	EUR	EUR
A. NON-PROFIT AREA				
I. Non-taxable income				
1. Membership Fees	165.763,46			156.684,93
2. Other non-taxable income	38.750,00			7.872,57
		204.513,46		164.557,50
II. Expenditures				
1. Staff costs	86.025,04			95.248,39
2. Travel expenditures	4.067,13			738,04
3. Location costs	17.243,28			16.635,24
4. Other costs	241.211,46			271.393,11
		348.546,91		384.014,78
P/L - Non-Profit Area		-144.033,45	-144.033,45	-219.457,28
B. NON-PROFIT AREA - income neutral positions				
I. Non-profit area (income tax neutral)				
1. Tax neutral income				
Donations	214.566,28			96.353,10
2. Expenses				
paid / transferred donations	18.000,00			1.977,50
		196.566,28		94.375,60
P/L - Income neutral positions		196.566,28	196.566,28	94.375,60
C. NON-PROFIT AREA - asset management				
I. Income				
1. Non-profit income				
Rental and leasing income		3.900,00		3.900,00
P/L - Asset management		3.900,00	3.900,00	3.900,00
Subtotal: P/L - Non-Profit Area A,B,C			56.432,83	-121.181,68
D. PURPOSE ORIENTED AREA				
I. Others purpose oriented (subject to VAT)				
1. Revenues	96.005,99			48.924,90
2. Other revenues	0,00			28.000,00
		96.005,99		76.924,90
3. Expenditures				
Expenditures for services & material	73.426,27			0,00
4. Other business expenditures	40.986,92			0,00
		114.413,19		0,00
P/L Purpose oriented area		-18.407,20		76.924,90
P/L - PURPOSE ORIENTED AREA		-18.407,20	-18.407,20	76.924,90
Subtotal: P/L Non-Profit Area & Purpose Oriented area			38.025,63	-44.256,78
E. BUSINESS AREA				
I. Business Area				
1. Revenues				
Audit - Service	214.025,13			0,00
Peer - Service	4.550,00			0,00
		218.575,13		0,00
2. Expenditures				
Expenditures for services & materials	159.282,29			0,00
3. Staff costs				
Salaries	38.277,42			0,00
social contributions	8.689,56			0,00
4. Other business expenditures	7.736,08			0,00
		213.985,35		0,00
P/L Business Area		4.589,78		0,00
P/L - Business area		4.589,78	4.589,78	0,00
F. NET INCOME		42.615,41	42.615,41	-44.256,78

Income - Source of funds 2022

The IF's income in 2022 totalled EUR 737,561 (previous year EUR 341,736). The IF's income consists of donations of EUR 214,566 (previous year EUR 96,353), membership fees of EUR 165,763 (previous year EUR 156,685), tax-free sponsorship income of EUR 38,750 (previous year EUR 7,873), rental and leasing income of EUR 3,900 (previous year EUR 3,900), revenue from movement fees, sponsorship and other operating income of EUR 96,006 (previous year EUR 76,925) and income from business operations of EUR 218,575 (previous year EUR 0).

The membership fee of the member associations is calculated according to the membership fee income of the participating associations. According to the membership fee agreement, member associations pay a membership fee of 15% up to a membership fee income of 5,000 EURO. Since 2023, the member associations have been paying 27% (previous year 29%) of their membership fees for membership fees over 5,000 euros. In 2022, membership fees amounting to 165.763 EUR flowed to the IF. Many thanks at this point for this excellent solidarity and cooperation.



Donations

The majority of the donation volume came from large donations. The largest donation was 51,600 EUR, the smallest 4.65 EUR.

We would like to take this opportunity to thank all donors for their support!

Donations 2022	214.566,28
Total large donations (> 5.000 EUR)	159.300,00
Landgut Stober GmbH & Co. KG	10.000,00
Heck Unternehmensstiftung	10.000,00
WBS TRAINING	12.700,00
raumideen GmbH & Co. KG	25.000,00
WBS TRAINING	50.000,00
Humanistic Business Foundation	51.600,00
Total small donations (< 5.000 EUR)	55.266,28

Purpose oriented income

Non-profit organisations are permitted to do commercial business. If they indirectly serve the non-profit purpose, such business can be implemented under tax-privileged (purpose oriented) conditions. The commercially active organisations transfer 10% of their turnover to the movement. This "movement fee" is used for the support and development of the movement and for the further development of our methods and tools. From the collection and charging of the movement fees we received revenues in the amount of EUR 56,990 (previous year EUR 48,925). Further revenues in the amount of 29,670 EUR were generated through paid services, e.g., for the preparation of a scientific study and other sponsored service papers on sustainability and common good in municipalities. (please have a look on project 682 and 684). Furthermore, we received EUR 9,346 from taxable sponsoring. Revenues from tax-privileged purpose operations amount to EUR 96,006 in 2022 (previous year EUR 48,925).

purpose oriented income	96.005,99
Movement fee	56.990,13
Other income (commissioned services)	29.670,07
Sponsoring taxable	9.345,79

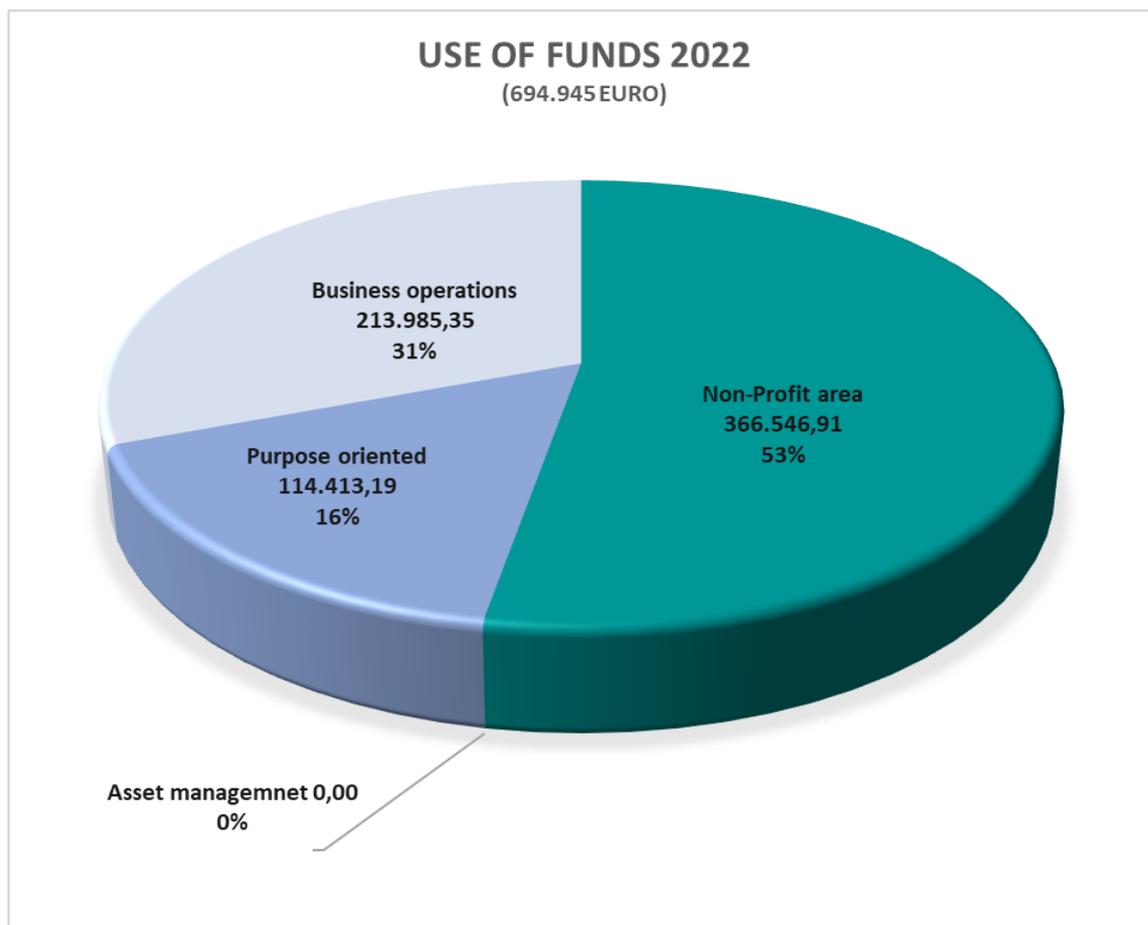
Income from business operations

Most of the business income comes from the audit service, a small part from the peer service. The IF took over both business areas from GWÖ-GmbH, Vienna, which has been liquidated in early 2022. The income from the audit service amounts to EUR 214,025, the peer service contributes EUR 4,550 to the joint turnover of EUR 218,575. (previous year EUR 0).

Use of funds 2022

In 2022, the IF had expenses of EUR 694,945, which were used in the non-profit area and in the purpose oriented area for the objectives of the federation.

The commercial part of the IF's activities is located in the business operations. This includes the peer audit service, which the IF has been managing operationally since the end of 2021. We have also been operating the audit service since the beginning of the year. Besides service costs, a significant part of the expenditure of both areas are for administrative activities, such as ordering, invoicing, payment processing as well as accounting, which is complex under tax law. The administration is implemented with IF staff and freelancers.



The majority (366,547 EUR / 53%) of our funds were used for the non-profit area of the IF. The largest cost items here are the fees for contractors (176,810 EUR), staff costs (86,025 EUR), as well as the travel costs of our staff (employees and freelancers together 21,177 EUR).

EUR 114,413 was spent on special-purpose operations. The largest cost items are the fees for contractors (73,426 EUR) as well as the movement fees forwarded to our partner organisations (20,011 EUR).

EUR 213,985 was spent on business operations. The largest cost items here are also the fees for contractors (159,282 EUR), staff costs (46,967 EUR) as well as the expenses for accounting and the annual statement (7,736 EUR).

Project expenditures 2022

As in the previous year, the majority of the expenses were spent for the purposes of the ECG movement. 543,739 EUR (previous year 385,992 EUR) can be allocated to the project and service budgets. This includes, for example, support for the matrix development team, payment of travel expenses for our hub meetings and funding for international fundraising.

The majority of our funding went towards supporting the movement. EUR 181,030 was spent on this in 2022 (previous year EUR 121,470). Besides 78.007 EUR (previous year 69.646 EUR) for communication services, we used a significant portion of IT (78.008 EUR; previous year 59.177 EUR), and administration and management services for operations. (206.695 EUR; previous year 135.699 EUR). In detail, support is divided into the following projects and services:

Pos.	Budget Positions	EUR
10	Delegates Assembly - Organizational Budget	4.071
80	International Reception Service	6.383
170	International Fundraising (PPM0098)	40.425
172	International Public Grant Fundraiser	25.875
200	Federation and Association support	0
220	International Hubs Support	5.970
390	MDT Travel Expenditures Support	7.080
392	MDT Coordinaton Service	18.960
394	Education Hub Coordinator	549
540	International Coordinators Training	4.713
620	ECG Academy (PPM96)	5.000
672	Companies platform AT -pilot for international use	18.000
680	Science Hub Service & Conference (PPM92)	12.990
682	Sustainability and the common good in municipalities Scientific study	6.872
684	Guidelines on a focus report for municipalities	14.283
690	Speakers coordination and commercial management (PPM94)	6.303
700	Training Local Chapter Coordinators	3.556
Total Movement Support		181.030
20	EU-Advocacy (PPM0091)	28.958
40	International Communication Service	40.121
160	Graphic & Layout frame contract	1.860
630	P-ECG-Label (PPM 0081)	7.067
Total Communication Service		78.007
100	IT Infrastructure incl. WIKI-Web Service	77.167
670	Audit Registration Online Tool	840
Total IT Service		78.008
30	ECG Management Team (5 x)	61.486
240	IF Finance & Legal Service	53.945
400	IF Administration (PPM 0087)	70.792
440	IF office Hamburg	17.243
710	External Data Protection (PPM0099)	3.228
Total Administration & Management		206.695
Total Projects & Services		543.739

We would like to take this opportunity to thank the countless supporters and sponsors, without whose help the projects and achievements of the past year would not have been possible. Thank you very much for your cooperation in this community project of the common good economy.

Cash audit report 2022



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Ein Verbund unabhängiger Steuerberater & Rechtsanwälte

A&P STEUERBERATUNGSGESELLSCHAFT MBH • Gerlachstraße 25 • 14480 Potsdam

INTERNATIONAL FEDERATION
FOR THE COMMON GOOD e.V.
Stresemannstraße 23
22769 Hamburg

08.08.2023
10902

Dipl.-Ing. Andrej Philipp
Steuerberater

Mirko Vogel
Steuerberater

Dipl.-Ing. Eike Weichert
Steuerberater

Daniel Zietz
Steuerberater
im Angestelltenverhältnis gem. § 58 StBerG

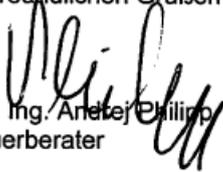
Kassenprüfbericht 2022

Der INTERNATIONAL FEDERATION FOR THE ECONOMY FOR THE COMMON GOOD e.V. hatte im Jahr 2022 Einnahmen von 737.560,86 EUR und Aufwendungen von 694.945,45EUR.

Das Vermögen des Vereins beträgt zum 31.12.2022 217.265,71 EUR (im Vorjahr 174.650,30EUR).

Alle Einnahmen und Ausgaben wurden ordnungsgemäß nachgewiesen.
Ein Verstoß gegen die Satzung wurde nicht festgestellt.

Mit freundlichen Grüßen


Dipl. Ing. Andrej Philipp
Steuerberater

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In Bürogemeinschaft

Heidecke, Schulz & Partner
Rechtsanwälte

Bankverbindung

Commerzbank
IBAN: DE40 1608 0000 4582 3080 00
BIC: DRESDEFF160

Deutsche Bank
IBAN: DE17 1207 0024 0320 2355 00
BIC: DEUTDEDB160

Geschäftsführer

Dipl.-Ing. Andrej Philipp
Steuerberater

Mirko Vogel
Steuerberater

Dipl.-Ing. Eike Weichert
Steuerberater

Amtsgericht Potsdam
HRB 23272 P
USt-idNr. DE271916955

Translation of Cash audit report 2022 by A&P Steuerberatungsgesellschaft MBH
Dated 08/08/2023:

The IF had income of EUR 737,560.86 and expenses of EUR 694,945.45 in 2022.

The assets of the association as of 12/31/2022 are 217,265,71 EUR (previous year 174,650,30 EUR).

All income and expenses have been properly accounted for. A violation of the statutes was not found.

Yours sincerely, Dipl. Ing Andrej Phlipp, Tax consultant

Project- & Service Reports 2022

Each project report includes a table with explanations of expenditures.

I. Movement Support

10 Delegates Assembly - Organisational Budget

Authorized ECG funding: 8.000 EUR

Project / Service Manager: Gus Hagelberg, gus.hagelberg@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

Organization, planning, running the ECG Delegates Assembly 2022.

Communicating the results of the Assembly to the movement and adding the voting results to ECG Governance.

Process report:

The Delegates Assembly 2022 was organized and conducted by a team of four individuals. In addition, we contracted two individuals to facilitate the event and 8 individuals to conduct the simultaneous translations. An additionally two individuals conducted the simultaneous translations on a pro bono basis. Furthermore, four volunteers moderated the proposal workshops. The Delegates Assembly was conducted online in English.

Results:

The Delegates Assembly 2022 successfully took place with around 125 participants from 18 countries. Eight proposals were voted on and six were approved by the delegates and added to ECG Governance.

Edited by Gus Hagelberg, 22.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

- the international attitude and tolerance
- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Moderators and interpreters	Service fees		4.071
Total		8.000	4.071
Variance Plans – Actual			3.929

IF = International Federation, edited by Manfred Jotter, 22.07.2023

80 International Reception Service

Authorized ECG funding: 7.120 EUR

Project / Service Manager: Gus Hagelberg, gus.hagelberg@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- New Local Chapters are led through the on-boarding process
- Manage and update data, including contact information, on Local Chapters, Hubs and Associations in the ECG database, mailing lists and ECG Wiki
- All requests to the mailbox international@ecogood.org are answered and forwarded to the responsible person or group in the movement
- Participate and help organize meetings of the Local Chapter Support Team
- Manage the demand and documentation of Local Chapter's Annual Reports
- Participate in the working group for organizational development
- Support at the Delegates Assembly

Process report:

International Reception is mainly responsible for supporting local chapters in their on-boarding process and preparing them with all information they need to integrate themselves into the movement in cooperation with the Local Chapter Support Team.

Local Chapters are listed on the global website www.ecogood.org, they receive their own contact, their own logo and are added to the database SmartWe and to general mailing lists. All this data needs to be updated, validated, and changed when necessary.

If questions regarding these services or any other ECG related questions appear, International Reception is responsible to either answer them or forward them to the responsible person or group. International Reception is also responsible to answer or forward all other questions or requests from outside or inside the movement.

Results:

- 5 newly founded local chapters in 2022: Zagreb, Cuyo, Waldshut, Ayun-Semilleros, Esslingen
- Regular meetings are organized for the Local Chapter Support Teams (Int. & DACH)
 - Two meetings in presence of the DACH Team in Stuttgart
- 53 Local Chapters provided Annual Reports, which have been published to Wiki
- Close cooperation with the IT Team and IF to increase the quality of processes
- Increased exchange and commitment in the movement by supporting communication and project requests
- Preparation of submitting a proposal to the DA concerning org. development

Edited by Dennis Kacetl, 08.06.2023

The service / project is ongoing. The services will be continued in 2023.

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
employee	salary		6.383
Total		7.120	6.383
		Variance Plans – Actual	737

IF = International Federation, edited by Manfred Jotter, 23.07.2023

170 International Fundraising (PPM0098)

Authorized ECG funding: 56.852 EUR

Project / Service Manager: Friederike Putensen, fundraising@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Donor management and support
- Strategic development of donor relationship management
- Organisation of the Major Donors Day
- Support of national associations (fundraising hub, webinars, advice sessions)
- Collaboration on fundraising campaign and cooperation with PR and communication
- Revenue (donations and sponsorship) of EUR 250,000 for the IF accounts
- Set up and maintain a subpage for the Int. association on the website:
<https://www.ecogood.org/who-is-ecg/international-federation/>
- Collaboration in the PPM team

Process report:

- From the beginning of 2022, the fundraising team consists of three people (two people for public grants and strategy) The cooperation was very close and overlapping.
- The Fundraising Hub as a place of exchange and networking for fundraisers took place 10 times, participation was low (approx. 4-5 people).
- 3 webinars (German) and 1 in Spanish on fundraising topics were held, the advice sessions offered were not booked.
- The Major Donors Day took place from 24.6.-25.6. at the Landgut Stober, for the first time with supporters of the DACH national associations. The major donors were given a detailed insight into the strategy and financial structure of the associations. Eight people took part. The most important result was the establishment of a "Major Donors Circle" and donation commitments of about 83,000 EUR.
- The CSR campaign was conducted for the first time as a joint campaign of the IF and the DACH associations. It consisted of a petition and several successive fundraising mailings to members and interested parties. An agency created website and social media graphics pro bono. Link: <https://nogreenwashing.ecogood.org/>. By 31 December, 5 mails had been sent. On average, 90 EUR were donated. It turned out that our IT infrastructure (mailing programme, database) is not suitable for fundraising. We will receive the petition addresses at the end of the campaign in April 2023.

Results:

- Total donations: 197,337.76 EUR, sponsoring: 34,345.79 EUR, thereof without earmarking: 75,812.57 EUR, thereof major donations/sponsoring: 212,645.79 EUR (from 4000 EUR)
- Donations received Campaign 15,989.90 EUR from 142 donations (as of 31.12.)

Edited by Putensen Friederike, 21.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
employee	Salary and contractor fees		38.433
	Travel expenditure & others		1.523
	Non-deductible VAT		469
Total		56.852	40.425
		Variance Plans – Actual	16.427

IF = International Federation, edited by Manfred Jotter, 23.07.2023

172 International Public Grant Fundraising

Authorized ECG funding: 42.422 EUR

Project / Service Manager: Ruth Mulandi, ruth.mulandi@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Development of fundraising from institutional donors, in particular from public bodies
 - Research and assessment of funding opportunities, drafting of bids
 - Developing relationships with public funders and foundations
 - Preparing project/service cases for support for applications
- Supporting the development of the fundraising strategy, infrastructure, processes, and systems
- Supporting the development of fundraising capacities and skills across the movement with a focus on institutional fundraising

Progress report:

The International Public Grant Fundraising post had a scope of 20 hours per month. A not insignificant part of this time was devoted to building the fundraising team, infrastructure, and strategy.

- To enable institutional fundraising, I
 - set up application pipeline management
 - reviewed institutional fundraising across the movement to date

- researched and assessed funding opportunities to set up a pipeline of applications for 2023
- collated an overview of EU funding opportunities and presented them to colleagues
- As part of the fundraising team, I
 - supported the 2022 appeal, in particular by developing the email marketing element
 - developed a series of online fundraising workshops
 - developed a series of fundraising pitch decks
 - supporting fundraising team presentations at the Delegates Assembly and the German ECG Summit
- I also represented the fundraising team at the strategy working group where I contributed to a theory of change approach and more inclusive visualisation of the strategy, which is a key building block of effective fundraising

Results:

- Online workshop ‘Introduction to EU Funding’, May 2022
- Co-ordination of an application to the EU DEAR programme, led by Oxfam Netherlands, with a total of 17 European partners. The budget envelop for the IF was approx. 600.000 Euros over 3 years. Notification of the stage 1 application outcome took place in early 2023
- Supported Bridget Knapper representing the IF at the Partners4AnewEcomy Summit with a significant number of funders, September 2023
- Online workshop ‘Introduction to Fundraising’ in Spanish and English, October 2022
- Fundraising advice for the Bielefeld local group

Edited by Ruth Mulandi, 17.07.2023

The service is ongoing. The service will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of science and research
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
contractor	Service fee		24.949
	Travel expenditure		458
	Non-deductible VAT		468
Total		42.422	25.875
	Variance Plans – Actual		16.547

IF = International Federation, IPA = International Promoting Association

Edited by Manfred Jotter, 23.07.2023

200 Initial Support for new national associations

Authorized ECG funding: EUR 2.000

Project / Service Manager: Manfred Jotter, manfred.jotter@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- One-off start-up aid (welcome package) of EUR 1,000 each for new national associations.
- Support for the establishment and maintenance of international connections, e.g. for:
 - Establishment of reporting structures
 - Translation of central documents
 - Travel expenses for international purposes

Process report:

The „welcome package has been not paid out in 2022 due to the fact that no new association applies for membership.

Results:

No usage of the “welcome package” in 2022.

Edited by Manfred Jotter, 31.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
EBC Belgium	Support New Entry		0
Total		2.000	0
Variance Plan – Actual			2.000

IF = International Federation, edited by Manfred Jotter, 31.07.2023

220 International Hubs-Support - travel expenses

Authorized ECG funding: EUR 10.000

Project / Service Manager: Manfred Jotter, manfred.jotter@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- The IF supports the valuable work of the internationally active hubs by covering the travel and accommodation costs of the annual hub meeting. Due to the Corona pandemic, there were only three face-to-face meetings in 2022.
- Additionally, we support the external moderation of the Audit Hub.
- The aim of the face-to-face meetings are:
 - To get to know each other personally and to promote cooperation.

- Exchange and discussion, forming opinions and making decisions
- Discussing projects and fundamental issues
- Setting annual goals and plans
- Organisational development

Process report:

- Annual meeting of spokespersons from 03.03.- 06.03.2022
- Annual meeting of Faith Hub from 18.03.-19.03.2022
- Annual meeting of Education Hub from 01.04.- 03.04.2022
- Moderation of Audit Hub Aug 2022

You can find the annual reports of the hubs here:

<https://wiki.ecogood.org/display/HUBS/Annual+Reports+of+ECG+Hubs>

Results:

In 2022 the meetings of the hubs took place as planned.

Edited by Manfred Jotter, 31.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Several Hubs	Travel expenditure		5.256
Audit Hub	Moderation costs		714
Total		10.000	5.970
Variance Plan – Actual			4.030

IF = International Federation, edited by Manfred Jotter, 31.07.2023

390 International MDT-Support + travel expenses

Authorized ECG funding: 12.000 EUR

Project / Service Manager: Ulrike Reimann, ulrike.reimann@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

In addition to 10 online meetings, two face-to-face meetings took place. They served to coordinate the team, deepen thematic discussions and team spirit, prepare and implement decisions and jointly plan the next steps to improve the matrix.

Process report:

The topics of the meetings were:

- New EU directives (CSRD) and, as a result, the start of a working group.
- Improving internal structures and responsibilities (setting up thematic working groups)

- Improvement of onboarding
- Introduction of new online tools for more effective collaboration and better tracking of results
- Discussions on new themes for a improvement of the matrix
- Time and project planning

Results:

The meetings, which are always an important event for the team, showed the diversity and complexity of the issues that need to be discussed and agreed upon. The events are also hybrid, as not everyone can be on site, which is another challenge. In these meetings it became clear that we need further efforts and especially improvements in structures and processes, as well as new MDT members to be able to deliver the expected results. A new PPM 117 was submitted in September 2022 to fund the next phases of the project.

Edited by Ulrike Reimann, 06.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
MDT	Travel expenditure		7.080
Total		12.000	7.080
Variance Plans - Actual			4.920

IF = International Federation, edited by Manfred Jotter, 31.07.2023

392 MDT Coordination

Authorized ECG funding: 18.960 EUR

Project / Service Manager: Ulrike Reimann, ulrike.reimann@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

The task of the coordination is to coordinate the work of the matrix development team and to support and promote the further development of the MDT's products. Furthermore, communication with other units of the Movement and transparency of the MDT's work must be ensured.

Process report:

- In 2022, the role and tasks of coordination have changed continuously. In the beginning, it was mainly about moderating and documenting the processes in the MDT. But with increasing demands and contact with other hubs and also with the EMT, a more proactive way of working and collaboration became necessary.
- Since summer 2022, the coordinator asked for support from the EMT because the existing structures and processes and ways of working that the MDT was sticking to did not lead to the promised results or progress.

- However, this urgent request for support led to a surprising, insensitive intervention in the MDT's way of working, which resulted in countless discussions, irritations and massive delays as well as insecurities on all sides.
- A lot of time had to be spent to stabilise the team. Along the way, and also as a reaction to the external pressure, the way of working (processes and structure) was significantly improved.
- With the gradual introduction of new tools (Gitea, Deck, acceptify) and new processes and responsibilities, more clarity was gained on how the next goals could be achieved and implemented.
- The coordination workload has increased by 100% due to an expanded area of responsibility and closer monitoring of tasks.

Results:

- Improvement of feedback processes (including participation in networking meeting with the DACH-consultants and processing of feedback, development of new channels for feedback - including Rocket Chat).
- Establishment of a pool of experts to support the editors
- Recruitment of three new MDT members
- Introduction of new online tools and processes for task distribution
- Development and introduction of GITEA: processing of topics and discussions (development of the database that simplifies and automates the digitalisation of the manual)
- Detailed time and resource plan for the next matrix development steps
- Improve decision-making processes and clarify responsibilities and thematic working groups (including CSRD, stakeholder working groups, Purpose).
- Closer cooperation with the IT Hub, Consultants Hub, Audit Hub, PR with regular exchange and networking meetings.
- Improved transparency about the work of the MDT in the WIKI.

Edited by Ulrike Reimann, 06.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service Provider	Service Fee		18.960
Total		18.960	18.960
Variance Plans - Actual			0

IF = International Federation, edited by Manfred Jotter, 23.07.2023

394 Education Hub Coordinator

Authorized ECG funding: 12.619 EUR

Project / Service Manager: Sophie Friedl, sophie.friedl@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- conduct ca. 50 workshops (online/onsite) and around 5-10 multiplier training sessions (online/onsite)
- Translate educational materials into Spanish and English
- Develop GWÖ curriculum for schools
- Internationalisation exchange meeting
- Fundraise paid (part-time) positions for the development of the curriculum as well as the coordination of Education Hub
- Continue to integrate the offers of the AK Bildung into the founding process of the ECG Academy.
- Two working meetings of the AK Bildung (online/onsite)

Process report:

- Due to significantly reduced resources in coordination, the expected goals and activities of 2022 could not be fully achieved. However, we were able to prepare and initiate many things that will have a very positive impact in 2023, such as the part-time positions for coordination and enquiry management and preparatory measures in the curriculum project.
- The regular exchange among the responsible "herders" on the respective areas was continued.
- Two three-day working meetings: 1-3-4 and 11-13 November, both in presence.
- We have prepared a detailed induction and handover plan for the new coordination.

Results:

- 42 workshops (online/onsite) and 11 multiplier training sessions (online/onsite)
- We have developed a first draft of a thematic curriculum and recorded the criteria and approach in a document called "Guiding Principles".
- Restructuring the storage of educational materials in the Datacloud: thematically complete overview and folder structure
- Translation of the current version of the simulation game into English
- We have developed a detailed internationalisation strategy and organised individual strategic meetings
- We have created a systematic overview of regional education activities.
- 4 newsletters to all active members and 4 newsletters to all those interested in Education Hub
- We were able to fill the second coordination position in a transparent and participatory selection process.

Edited by Sophie Friedl, 31.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Advertising costs		549
Total		12.619	549
Variance Plans – Actual (additional costs will be booked in 2023)			12.070

IF = International Federation, edited by Manfred Jotter, 31.08.2023

540 International Coordinators Training

Authorized ECG funding: 5.000 EUR

Project / Service Manager: Thomas Schanz, thomas.schanz@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Provide trainings for LC Coordinators in combination of online and in person workshops (trainers have already been trained by the end of 2021), in German, English and Spanish
- Increase motivation, loyalty, ECG know-how amongst LC coordinators and the LC members
- Decrease fluctuation, frustrations, conflicts and avoidable problems

Process report:

- The project team promoted the training to all associations
- The associations “GWÖ Nord” and “GWÖ Bayern” organized and financed such a training, as well as the IF for Spanish and an international online training
- According to feedback, for some associations the costs and effort to organize such a training seemed too high

Results:

- All participants appreciated the training: Curriculum (content and methodology), Setup (possibility of networking and experience sharing)
- About 60-70 participants could be trained in more than 10 countries
- A common feedback was, that this training should be opened for all active members
- The time that the attendees need to invest in their free time needs to be considered in future training offerings (4 x 2h online plus one weekend)
- In 2023 another international online training will be executed by the trainer team Daniela von Pfuhlstein and Thomas Schanz by using the very new ECG Academy platform



Edited by Thomas Schanz, 27.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- promotion of consumer advice and consumer protection

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
	Trainer fees and trainees travel expenditure		4.713
Total		5.000	4.713
Variance Plans – Actual			287

IF = International Federation, edited by Manfred Jotter, 25.07.2023

620 ECG Academy (PPM96)

Authorized ECG funding: 5.000 EUR

Project / Service Manager: Christian Einsiedel, christian.einsiedel@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

Identify the critical path and propose a solid organizational framework for international ECG educational institutions

Process report:

- Final report completed
- Documentation updated in the wiki

Results:

- PPM proposal for implementation of the Academy submitted
- Job advert drafted

Edited by Bridget Knapper, 19.06.2023

The service / project is ongoing. The services will be continued in 2023

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- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Contractor	Service fee		5.000
Total		5.000	5.000
Variance Plan – Actual			0

IF = International Federation, edited by Manfred Jotter, 23.07.2023

672 Companies platform AT

Authorized ECG funding: 21.600 EUR

Project / Service Manager: Sonja Sewera, sonja.sewera@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Establishment of a network of ECG companies and municipalities in Austria
- Strengthening the members of the corporate network, in connecting them, supporting them, gathering needs and ideas, helping them to live their ECG-attitude
- Raising the power of many companies to claim changes in governmental regulations,
- The project is designed as a pilot project for international use

Process report:

- We started by assembling a project team with different competences
- Then we developed the project structure and a basic design
- The next steps were: Considering formats and character of possible and effective events and measures for interaction, information and visualization
- In March we started with a kick-off-event, where we could win the first 15 members
- Then we developed and established our first highlight-event, the 360° GOOD ECONOMY FORUM, which will take place as an annual 2-day conference for ecologically oriented companies throughout Austria

Results:

- 15 active members in the network

- 2 business breakfast events, hosted by 2 members
- 1 business afternoon event, hosted by 2 members
- 2 network online meetings
- 1 professional conference with 70 participants at the 360° GOOD ECONOMY FORUM; Link to pickings: <https://austria.ecogood.org/360-forum-2022/>
- Huge media coverage
 - 2022 | 21 – TAU – [360°// Good Economy Forum](#)
 - 04.11.2022 – oekonews.at – [Unternehmens-Netzwerk GWÖ Österreich blickt auf erfolgreiches 360°//GOOD ECONOMY FORUM 2022](#)
 - 25.10.2022 – ORF Österreich – [Gemeinden: Zentraler Einkauf als Zukunftsmodell?](#)
 - 24.10.2022 – ORF Salzburg – [Gemeinden: Zentraler Einkauf als Zukunftsmodell?](#)
 - 5.10.2022 – sn.at – [Gemeinwohl-Ökonomie: „Jeder Mensch hat Talente“](#)
 - 14.09.2022 – Option.news – [Ein Systemwandel braucht wirksame Instrumente](#)
 - 10.09.2022 – Salzburger Nachrichten – [Jeder Mensch hat Talente](#)
 - 07 | 2022 – Apropos – [Wie geht menschliches Wirtschaften?](#)

Edited by Sabine Lehner/Sonja Sewera, 09.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

- the international attitude and tolerance
- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Project team	Project fees		18.000
Total		21.600	18.000
Variance Plans – Actual			3.600

IF = International Federation, edited by Manfred Jotter, 23.07.2023

680 Science Hub Service & Conference (PPM92)

Authorized ECG funding: 25.000 EUR

Project / Service Manager: Fabricio Bonilla Pacheco, fabricio.bonilla@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Coordination of Science & Research Hub work.
- Co-organization and co-facilitation of the 2nd ECG International Conference
- Start the tender process and co-organize the 3rd international scientific conference in 2024
- Support of and widening of the ECG scientific community

The service could be realized mainly due to an earmarked donation

Results:

- The work of the science & research hub was coordinated.
- The 2nd scientific international conference successfully took place in Valencia (ES) in March 2022
- The scientific/research community was extended: the newsletter subscriptions exceeded the 300 mark for the first time
- The tender process to co-organize and host the 3rd ECG International Conference was launched successfully

Edited by Fabricio Bonilla Pacheco, 31.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of science and research.
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- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fees		12.990
Total		25.000	12.990
		Variance Plans – Actual	12.010

IF = International Federation, edited by Manfred Jotter, 23.07.2023

682 Sustainability + the common good in municipalities scientific study

Authorized ECG funding: 9.500 EUR

Project / Service Manager: Anke Butscher, anke.butscher@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

Conduct a Sustainability + the common good in municipalities scientific study

Process report:

As part of the Bertelsmann Stiftung project "Agenda 2030 Sustainable Development on the Ground", the study "Sustainability and Common Good in Municipalities: Fundamentals - Instruments - Practices" was developed as a guideline for integrated management of sustainability and common good orientation in municipalities.

The main objective of the study was to compare the theoretical foundations of the concepts of "sustainability" and "common good" as well as selected instruments and practices in municipalities (= status quo consideration). Furthermore, possibilities and limits of an integrative approach are to be determined (= potential consideration).

The status quo analysis was specifically:

- to describe the two concepts of "sustainability" and "common good" in general and in their shaping by the 2030 Agenda / the SDGs or the approach of the ECG as concisely as possible and to work out similarities and differences,
- to present possible instruments within the framework of sustainability management for the implementation of the Agenda 2030 with the SDGs and the ECG management for the implementation of the ECG in general and with a focus on sustainability reports or common good balance sheets, and
- on existing practices with regard to individual instruments in selected municipalities.

In the potential assessment, the question was examined whether and, if so, to what extent the concepts of "sustainability" and "common good" can be further developed in an integrated form at the individual levels.

Results:

<https://www.bertelsmann-stiftung.de/de/publikationen/publikation/did/nachhaltigkeit-und-gemeinwohl-in-kommunen-all>

Edited by Dr. Anke Butscher, 02.08.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
contractor	Contractor fee		6.872
Total		9.500	6.872
Variance Plans – Actual			2.628

IF = International Federation, edited by Manfred Jotter, 30.08.2023

684 Guidelines for a focus report for municipalities

Authorized ECG funding: 16.320EUR

Project / Service Manager: Anke Butscher, anke.butscher@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

Conduct a Guideline to integrate ECG and SDGs

Process report:

As part of the Bertelsmann Stiftung project "Agenda 2030 Sustainable Development on the Ground", the guideline for integrated management of sustainability and common good orientation in municipalities was drawn up based on the study "Sustainability and Common Good in Municipalities: Fundamentals - Instruments - Practices".

An ECG focus report for municipalities was developed with a corresponding matrix that integrates the ECG values and the five Ps of the Agenda 2030 for municipalities. The guideline makes this integrated approach methodologically applicable and describes the defined modules in a practical way. The two modules of the SWOT analysis as well as the delineation of thematic areas and fields of action are carried out with reference to existing work, in particular the most recent publications of the Bertelsmann Foundation. Finally, their application was tested and enriched in two focus group workshops with four selected municipalities. The workshops tested the usefulness of the guideline on the basis of the concrete administrative actions of the participating municipalities and to document and make use of corresponding suggestions for improvement.

Results:

- Bertelsmann Foundation project page: <https://www.bertelsmann-stiftung.de/de/unsere-projekte/agenda-2030-nachhaltige-entwicklung-vor-ort/projektnachrichten/nachhaltige-entwicklung-in-kommunen-leitfaden-fuer-gemeinwohlorientierte-bestandsaufnahmen>
- directly to the guide: <https://www.bertelsmann-stiftung.de/de/publikationen/publikation/did/kommunales-nachhaltigkeitsmanagement-bestandsaufnahmen-auf-basis-von-gemeinwohl-fokusberichten-all>
- Common good focus report / matrix for municipalities (poster): <https://www.bertelsmann-stiftung.de/de/publikationen/publikation/did/gemeinwohl-fokusbericht-fuer-kommunen-poster>
- Background information: <https://www.bertelsmann-stiftung.de/de/publikationen/publikation/did/kommunales-nachhaltigkeitsmanagement-all>

Edited by Dr. Anke Butscher, 13.06.2023

The service / project is ongoing. The services will be continued in 2023

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fees		14.283
Total		16.320	14.283
Variance Plans – Actual			2.037

IF = International Federation, edited by Manfred Jotter, 23.07.2023

690 Speakers coordination and commercial management (PPM94)

Authorized ECG funding: 1.516 EUR

Project / Service Manager: Sophie Friedl, vortrag@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Coordination of official ECG Speakers & ECG talks, discussions, etc. to spread the idea of the ECG & inspire people to become part of the movement
- Financial accounting of all cost units concerning the ECG Speakers Hub
- Management of e-mail account vortrag@ecogood.org
- Management of requests for ECG talks
Communication with clients, mediation of official ECG Speakers, financial management, accounting, collecting feedback
- Data management of Speakers Hub members
- Administration of the “ECG Speakers page” and events on the ECG website
- Administration of materials from the ECG Speakers Hub via Datacloud and Wiki
- Support and co-organization of Speakers Hub meetings
- Responsible for internal communication within the Hub
- Support of onboarding and quality management teams of the Speakers Hub

Process report:

- Realisation/execution of all of the above-mentioned tasks throughout the year by former request managers Anna Schneeberger and Katja Grimme
- Several work meetings between strategic coordinator Christian Felber and request management (Anna Schneeberger) to secure a transparent and efficient workflow
- Several meetings with Speakers Hub onboarding team
- Communication & exchange with Speakers Hub quality manager
- Preparations for the internationalization of Speakers Hub (planning of training and certification sessions for non-German ECG speakers)

Results:

- Update of data from active members of the Speakers Hub (currently ca. 80 members; 63 official ECG Speakers)
- Management of 51 requests for ECG talks, discussions, workshops for 2022 and 2023, of which 18 ECG successfully took place in 2022
- Onboarding of 11 official new ECG Speakers
- Improvement of certification- and onboarding procedure for new speakers
- 4 online certification-meeting for new ECG Speakers in January/ April 2022
- Productive hub meeting at the ECG summer week in July 2022

Edited by Sophie Friedl, 06.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Employee	Salary incl. Social benefits		6.303
Total		1.516	6.303
Variance Plans – Actual (covered by earmarked donation)			-4.787

IF = International Federation, edited by Manfred Jotter, 31.07.2023

700 Training Local Chapter Coordinators

Authorized ECG funding: 4.000 EUR

Project / Service Manager: Debla Orihuela, debla.orihuela@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

15 people from local Chapters of Spain have been trained to improve their skills just as the LC coordinators and to do their function in a democratic, motivating, appreciative and participatory manner.

Process report:

Training 1 online	17/5	19-20:30 horas
Training 2 online	24/5	19-20:30 horas
Face to face	10, 11 y 12/6	all days in Barcelona

In May and June 2022, coordinators were trained in two online courses (Structures of the ECG movement; IT systems of ECG) and a face-to-face training over a weekend (Role of coordination, Moderation, Democratic Leadership and Cooperation, Decision-making, Setting Goals and Conflict Management).

Results:

- 9 male coordinators and 7 female coordinators were trained by 4 trainers to improve their skills as Local Chapters coordinators.
- The project leaders continue to accompany the coordinators on a voluntary basis.
- Trainers also offer training in Spanish for LATAM.



Edited by Debla Orihuela, 03.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fees		3.556
Total		5.000	3.556
Variance Plans – Actual			1.444

IF = International Federation, edited by Manfred Jotter, 23.07.2023

II. Communication

20 EU-Advocacy (PPM0091)

Authorized ECG funding: 30.000 EUR

Project / Service Manager: Joost Mulder, mulder@bettereurope.eu

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Strengthen ECG as a relevant stakeholder in the European decision-making process
- Exchange with decision-makers in EU institutions to discuss legislative proposals relevant to ECG's advocacy work and push for more ambitious legislation
- Drafting position papers for the ECG on key legislative initiatives and EU policy issues
- Maintain and foster contacts with other civil society organisations with similar interests and values as ECG

Process report:

- This third year of the service contract was used (i) to continue network building and reinforce the role of ECG in Brussels, and (ii) to have palpable impact on a set of EU legislative proposals and technical standards.
- With this in mind, the EU policy team was involved in advocacy on three files, all related to ECG's goal to establish an alternative economic model: (i) the Corporate Sustainability Reporting Directive (CSRD), (ii) the Corporate Sustainability Due Diligence Directive (CSDDD), and (iii) the European Single Access Point (ESAP).
- At political level, we spent time and resources to have an impact on CSDDD and ESAP legislative processes. On the CSDDD, we have extensively communicated on a set of policy priorities, based on ECG's position paper issued in August. We have met with relevant decision-makers from Council and Parliament, including the Rapporteurs.
- Our advocacy rationale was enriched with examples of good practices from ECG companies. Contrary to other civil society organisation, ECG can mobilise real-life examples from company members: this is important added value for policy work and was much appreciated by policy-makers.
- At technical level, ECG has been active within the Sustainability Reporting Pillar of the European Financial Reporting Advisory Group (EFRAG), which helps the Commission draft technical EU Sustainability Reporting Standards (ESRS) for the CSRD.
- In parallel, ECG has continued to be active in NGO coalitions, including the Alliance for Corporate Transparency as well as two others specifically looking at due diligence.

Results:

- We submitted several amendments proposals on responsible purchasing practices (RPP) to MEPs. RPP, which were originally not included in the Commission proposal, were ultimately included in the Parliament's report.
- We held more than 15 bilateral advocacy meetings with relevant EU policy-makers. These include meetings with attachés from Permanent Representations, political advisors and assistants, as well as MEPs. During these meetings, we have shared a significant portion of the time to present ECG, its activities and its vision.
- We developed several documents to support our advocacy, including press releases and position papers on the CSDDD/ESAP, which were disseminated to policy-makers. ECG also replied to feedback consultations by the Commission and by EFRAG.
- ECG became a member of EFRAG's Sustainability Reporting Pillar and has contributed to the drafting of the first set of sector-agnostic ESRS.

- ECG has co-signed a large set of civil society public letters calling on reinforcing the ambition level of the CSDDD and of the ESRS.

Edited by Thibault Girardot, 22.06.2023

The service / project is ongoing. The services will be continued in 2023

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fee		28.958
Total		30.000	28.958
Variance Plans – Actual			1.042

IF = International Federation, edited by Manfred Jotter, 22.07.2023

40 International PR coordination

Authorized ECG funding: 70.500 EUR

Project / Service Manager: Estrellita Garcia, Ole Muggenburg,

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

International PR coordination

Process report:

- Conceptualizing, coordinating and digitally distribution of first fundraising campaign of the International Federation, incl. editing of related campaign material, acquiring pro pro-bono-supporting Advertising agency. Resulting in a funding of 23.000 Euros.
- Handling of press enquiries, proactive selling of ECG content to the public
- Writing and distributing press releases to international media plus misc. press material incl Translation of press releases into German and Spanish
- Editing and distribution of international ECG newsletters
- Ongoing content creation and community management of social media platform
- Set up “ECG Core Documents and Translation” Working Group
- Coordinating Intl. Communication Hub
- Coordinating Latin American Communication Sub-Hub
- Coordination with national communications teams and communications hub on campaigns, press release and articles translation
- Ongoing content production and community management for ECG social media channels: Twitter, Instagram, LinkedIn
- Maintaining of website, press center and news section
- Researched and compiled a database of international media

- Support in real-time translation during DA 2022, presentation of fundraising campaign concept at DA 2022
- attendance at the 2022 DACH spokespersons meeting Vienna
- attendance at the ECG summit 2022, including presentation of fundraising campaign
- attendance at Sustainable Economy Summit planning meeting Berlin 2022

Results:

- First multi-national and multi-channel fundraising campaign of the ECG, raising money and awareness for the organization, funding 23.000 Euros and reaching an estimated total of 50.000 contacts.
- Set up of infrastructure and PR material to establish ongoing communications for Latin America
- Editing and distributing of 9 international press releases to a distribution list of approx. 2.000 media
- Over 50 articles to the international federation website
- 12 issues of internal international newsletter Seedlinks
- 6 issues of external international newsletter 'Your ECG Update'
- Together with IT Hub, migration and implementation of newsletter tools from Wiki to Mailpoet and Mailtrain
- Creation of testimonial video templates in English, German and Spanish
- More than 100 generic news postings on Facebook, LinkedIn and Twitter
- Creation of structure, workflow and database of Core Documents Translation working group
- Establishment of workflow for ongoing Update of useful ECG core documents and flyers database in Wiki

Edited by Ole Muggenburg, 31.07.2023

The service / project is ongoing. The services will be continued in 2023

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EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fees		33.805
	Travel expenditure %		989
	others		
	Advertising cost		3.570
	Non-deductable VAT		1.757
Total		70.500	40.121
		Variance Plans – Actual	30.379

IF = International Federation, edited by Manfred Jotter, 23.07.2022

160 Graphic & Layout frame contract

Authorized ECG funding: 5.000 EUR

Project / Service Manager: Manfred Jotter, manfred.jotter@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- The graphics team works for the entire ECG movement. Orders within the budget volume mentioned are therefore decided by one ECG Management Team (EMT) member on behalf of the EMT, which in turn brings together the requests for graphic design from the entire movement. The commissioning is then carried out by the client.
- The graphics team is responsible for a visually appealing design of the designed files that supports the content statement. It cannot be obliged to implement certain graphic specifications 1:1. In the event of any ambiguity regarding the content, the team must contact the client or, if necessary, the ECG Editorial Service.

Process report:

- Accompaniment and organization of the design process: clarification of orders, submission of offers, design of drafts, feedback organization
- Organizing and coordinating all issues related to the design tasks; maintaining the mail address grafik@ecogood.org and answering inquiries related to graphics

Results:

- Matrix adaptations
- Logos
- Newsletter design
- Coordination with EMT and AK Communication
- Answering graphic enquiries
- Various graphics & icons for WEB & PRINT
- Label development
- Social Media support

Edited by Manfred Jotter, 31.07.2023

The service / project is ongoing and will be continued in 2023.

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
contractor	Contractor fees	5.000	1.860
Total		5.000	1.860
Variance Plans – Actual			3.140

IF = International Federation, edited by Manfred Jotter, 19.07.2023

630 P-ECG-Label

Authorized ECG funding: 10.700 EUR

Project / Service Manager: Daniela von Pfulstein, daniela.von-pfulstein@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Develop a label, to be used on products, websites and printed material by audited organizations.
- Determine all label related issues
- Register label as EU-Trademark
- Prepare launch of the label

Process report:

- Feedback and information at various meetings of numerous hubs and teams
- Legal consultation
- Redesign of label
- Entered application with EU-IPO with new design
- Preparation of pilot phase, including list of criteria
- Interviews with potential pilot organizations to clarify their needs
- Preparation of communication pack
- Liaise with IT and Audit Tool
- Draft of landing page in Audit Tool

Results:

- Agreement with owners of ecogood.de
- List of potential pilot organizations
- Clarification on legal requirements

Edited by Daniela von Pfulstein, 14.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fee		6.750
	Legal consultation & others		317
Total		10.700	7.067
		Variance Plans – Actual	3.633

IF = International Federation, edited by Manfred Jotter, 23.07.2023

III. IT-Infrastructure

100 IT-Infrastructure incl. WIKI-Web Service

Authorized ECG funding: 101.308 EUR

Project / Service Manager: Christian Süßenguth, christian.suessenguth@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Provide and operate key IT infrastructure services according to commitments
- Coordinate collaboration between IT vendor, IT support team and IT operations team.
- Improve our IT system according to the needs of the movement and within budgetary constraints

Process report:

- Improvements to SmartWe (CRM)
- Familiarization of the new employee of the Operations position (Jose)
- Addressed issue with hacked accounts sending spam
- Started the development of the "balance sheet calculator API".
- Provided a solution for sending newsletters of the movement (Mailtrain, Mailpoet)
- Provided online form for cancellation on the website
- Launched the new German Wordpress site
- New employee Karlotta for IT support
- Provided new tool to coordinate IT ideas
- IT newsletter sent out again
- New access concept for the international website built (Wordpress, AAM)
- Provided new social platform HumHub
- Christian Süßenguth and José Canelas leave the ECG movement

Results:

The following standard services were deployed without major disruptions or outages (new services are in bold)

- Wiki (knowledge base)
- Datacloud (collaboration and file storage tool).
- With many additional apps like Forms, Polls and Deck
- SmartWe (member database)
- Email (basic communication tool)
- Chat (easier and faster internal communication)
- Mailing lists (communication within groups)
- Website (marketing website/membership form)
- Surveys (survey functionality - basic and advanced)
- HumHub social platform
- Mailtrain for sending newsletters

Edited by Jan Oppor, 16.08.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of education, adult education and vocational training.
- the promotion of science and research.
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- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service Provider	Service Fee		11.435
Contractor 1	Contractor fees		39.657
Contractor 2	Contractor fees		26.075
Total		101.308	77.167
Variance Plans – Actual			24.141

IF = International Federation, edited by Manfred Jotter, 25.05.23

670 Audit Registration Online Tool (PPM0090)

Authorized ECG funding: 0 EUR

Project / Service Manager: Roland Wiedemeyer, roland.wiedemeyer@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Prepare the audit toolbase with technical multilanguage support.
- Prepare the English and Italian translation of the audit registration and infosystem.

Process report:

- The translation to English and Italian is done.
- Forms, report, process description is done.

Results: All services has been delivered in 2021

- The whole translation process is done.
- The translation of the application is completed.
- Process adaptation for additional countries (Spain, Netherlands) are prepared but because of short resources postponed into the future.
(The Spanish and Dutch translations were not included in the application.)
- No open issues.
- Project is finalised and closed

Edited by Roland Wiedemeyer, 04.04.2022

The service / project is ongoing. The services will not be continued in 2023.

The service supports the objectives of our association by supporting the following purposes:

- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Contractor	Contractor Fees		840
Total		0	840
Variance Plan – Actual (rest payment in 2022 for 2021 service)			-840

IF = International Federation; edited by Manfred Jotter, 31.07.2023

IV. Management and Administration

30 ECG Management Team (EMT)

Authorised ECG funding: EUR 58.800

Project / Service Manager: Bridget Knapper, bridget.knapper@ecogood.org

Project / Service period: 01.1.2022 – 31.12.2022

1. Gus Hagelberg

Project / Service goals:

Community Management

Coordination and Support of the over 150 Local Chapters

Coordination of the Local Chapter Support Teams "International" and "DACH"

Supervision of the staff of the "International Reception"

Internal communication

Decision making processes within the movement

Coordination, Update of ECG Governance

Support of the ECG Health Hub

Support of the ECG Youth Hub

Process report:

Organization of the 2022 Delegates Assembly

Coordination and support of two live meeting of the Local Chapter Support Team DACH

Coordination and support of eight online meetings of the Local Chapter Support Team DACH and International

Creation of a Local Chapter Guide

Contribution to the member newsletter "Seedlinks"

Participation in the "Self-managed organization" working group

Support of various IT projects and operations

Meetings every two weeks with International Reception Staff, general support

Results:

Successful completion of the Delegates Assembly 2022

Completion of the updated version of the ECG governance.

Publication of 12 issues of the member newsletter "Seedlinks"

Completion of a movement-wide survey with the Organisational Development Working Group

Continued support of Youth Hub and Health Hub, including four meetings

Continued operation of the international website (ecogood.org)

Overview report of ECG needs regarding digitalization

Interim goals reached for examining new CRM System

Edited by Gus Hagelberg, 23.07.2023

2. Christian Felber

Project / Service goals:

- External communication: Support of the international, German and Austrian press teams, from definition of strategic activities to press releases.
- Spokesperson Circle: Election and coordination of international spokespersons; decision of the rules of procedure; coordination of the DACH spokespersons.
- Ambassadors: Maintaining contacts.
- Speakers: Establishment of national speaker circles worldwide and international training of speakers. Coordination of DACH speakers and request management.

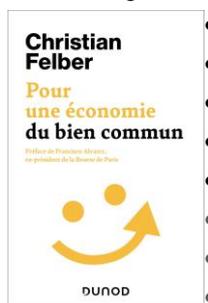
- Science & Research Hub: Expansion of activities and building of a community.
- Policy Advocacy: development of positions and advocacy.
- Fundraising: development of the ECG Donors Circle.

Process report:

- External communication: Regular input for press officers internationally (Ole Muggenburg and Estrellita García), Germany (Sybille Reuter) and Austria (Silvia Painer), public appearances and media work internationally.
- International expansion: Book launches, networking in France and Japan.
- Speakers: Coordination of a physical meeting (Vienna, March) and one online meeting (October).
- Ambassadors: Maintaining contacts and preparing a reorganization.
- Speakers: Support of Bridget Knapper and Katja Grimme in setting up the (international) Hub, supervision of request management by Anna Schneeberger, later Sophie Friedl.
- Contact person for the coordination of the new Science Hub (3-member international team), building up the scientific community;
- Policy Advocacy: further development of the EU Policy Advocacy team, new coordinator Walter Kern; cooperation with Better Europe Public Affairs in Brussels, strategic networking in Brussels (ACT, EEB and others) and internationally (WEAll and others).
- Fundraising: Organization of the 2nd ECG Donors Meeting at Landgut Stober (GER).

Results:

- External communication: International awareness of ECG increases; 72 international appearances on site, e.g. Building Better Business in Amsterdam, World Ethic Forum in Switzerland, Future Economy Forum in Cairo and "Economic Perspective of the Common Good" at the University of Split (Croatia). Establishing new and networking existing contacts, gaining new appliers.
- International expansion: Launch of French and Japanese edition of the ECG book.
- Increasing the level of awareness through speakers and ambassadors.
- Speakers: 51 talk requests managed, 18 lectures given, 11 new speakers certified in 4 online meetings.
- Politics: Policy Paper Common Good Product, Position Paper EU CSDDD; Continuation of the cooperation with the city of Amsterdam.
- Science & Research Hub: [ECGIC22](#) at the University of Valencia.
- Fundraising: Establishment of ECG Donors Circle, six-digit amount fundraised.



French edition of the ECG book



Japanese edition and follow-up activity



ECG International Conference 2022 (ECGIC22) at the University of Valencia

Edited by Christian Felber, 22.06.2023

3. Luciana Cornaglia

Project / Service goals:

- Managing, integrating, and connecting all the portfolio projects and initiatives, to the Strategy (Managing PPM Process & Coordinating the Strategy Working Group).
- Coordinating Hub Hosting to encourage and motivate Hub's working and learning together, sharing best practices and improving the performance
- Accompanying the development of the IT HUB and its staff, consolidating good agile project management practices, and ensuring its synchronization with the movement's strategy.
- Contributing to the international deployment of the Speakers HUB
- Contributing to the development and international deployment of the Common Good Product Working Group
- Helping with the On-Boarding Process for new National Associations, offering general information about how to participate in the movement, important information in the WIKI, IT available tools, etc.
- Link person for Latin America.

Process report:

- Strategy: Definition of strategic KPI's and design of monitoring table in the WIKI; Organisation of Strategy Workshop - new visualisation of Strategy Map based on Theory of Change; Presentation of new visualisation and KPIs in the DA.
- IT: Reorganisation of the team and priorities due to staff changes: new international coordinator and new coordinator for operations and support. Evaluation of projects such as possible change in the current database and others.
- Hub Host: Conduct bimonthly meetings with hub coordinators; modifications to current governance (Proposal 1 Approved in DA); monitoring of T&R for each Hub.
- Project Management: Coordination of fortnightly PPM Team meetings; evaluation and analysis of new projects (PPM 111 to 114).
- Speakers: Collaboration in the design of future training for international speakers and national speakers.
- Other topics: Contact person for Consultants, MDT and OSWG during Heidi's absence and the search for her successor; collaboration with DA Organization, Budget Team and Professional Services Working Group; link person for Latin America topics.

Results:

- New visualisation of the Strategy Map and KPI's available on the WIKI.
- New positions filled in IT Staff and reorganisation of tasks.
- Designated as spokesperson in Spanish language by the DA.
- Improvements in Hub Governance regarding Hub management and responsibilities.
- Participation in PINE (Introductory Programme of New Economies organised by the National University of Cordoba) as a teacher / referent of the ECG.

Edited by Luciana Cornaglia, 06.06.2023

4. Bridget Knapper

Project / Service goals:

- •Strategy coordination between the strategy working group, EMT and FMC
- •External Communications
- •External Cooperation
- •Coordination of International Speakers
- •Co-ordination of French/Francophone Group
- •Executive support of Federation Members Council and contract support for International Federation
- General management, including recruitment

Process report:

- •Managing the coordination and communication between the strategy working group, EMT, FMC and movement
- •Coordination with the Communications Hub
- •Line management and coordination of PR staff
- •Co-editing the international newsletters
- •Collaborating on external communications initiatives
- •Coordination with partners
- •Liaison with volunteer coordinator for international speaking engagements
- •Participation in French/Francophone Group

Results:

- •Strategic goals are integrated into decision-making of EMT and FMC
- •First international fundraising campaign
- First policy paper published
- •Recruitment of Finance & Legal/ Managing Director
- •Represented ECG at Partners For a New Economy international summit
- ECG member of Wellbeing Economy Alliance
- •6 issues of the International Newsletter
- 12 issues of Seedlinks internal newsletter
- Publication of French edition of 'Change Everything'

Edited by Bridget Knapper, 22.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

- the international attitude and tolerance
- the promotion of general democratic governance
- the promotion of civic engagement
- the promotion of education, adult education and vocational training.
- the promotion of science and research.

- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
EMT members	Service fee		51.941
	Travel expenditure and other costs		8.512
	Non-deductible VAT		1.033
Total		58.800	61.486
Variance Plans – Actual			-2.686

IF = International Federation, edited by Manfred Jotter, 23.07.2023

240 IF Management & Executive Board

Authorized ECG funding: 52.957 EUR

Project / Service Manager: Manfred Jotter, manfred.jotter@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- Management and administration (20 h position) of the business of the International Federation for the Economy for the Common Good e.V. (IF).
- Member of the Federation Management Team (FMT) and the ECG Management Team (EMT), responsible for Finance & Legal in both bodies;
- Responsible for Trademark and Data Protection, PPM member, Data Policy Board member, representative of the IF at SUSTAINABLE ECONOMY gGmbH, member of the Board of Trustees at Stiftung für ECGI NRW and responsible for advising associations on association issues.

Process report:

- Further development and constant adjustment of the financial planning for the 2022 and 2023 business year. Collaboration with the budget team, collaboration in the further development of the budget process, coordination of budget requirements.
- Contract design and contract management
- Transparency: Publication of financial reports and annual financial statements in WIKI. Reporting for donors.
- Monitoring of various projects within the framework of the international movement.
- Set-up, Organization and implementation of the special-purpose operation and business operations for the IF.

Results:

- Organization of the ordinary business operations of the IF, completion of the annual accounts 2022 for the IF. Personnel management for IF administration and IF fundraising team as well as legal personnel support for IF employees.
- Being the bridge person between ECG management Team (EMT) and Federation Members Council (FMC) we successfully organized 4 FMC-meetings throughout the year.
- Organize the Consultant Service as a special-purpose operation and organize the Audit Service as a business operation of IF; Organizing and improving all business related processes and workarounds, adjusting accounting structures. Implement contractual and legal

structures like offers, order confirmations, contracts, invoicing, reporting and accounting for the business operation. Clarifying tax related topics.

- Adoption of the 2023 budget in Dec 2022.
- Support, monitoring and completion of various projects and processes of the international GWÖ movement:
 - Label Project
 - Data Policy Board
 - Commercial Services Project
 - Budget process 2023
 - Strategy project
 - PPM team

... and many more

Edited by Manfred Jotter, 19.07.2023

The service / project is ongoing. The services will be continued in 2023

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- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
	Salary and social fees		49.427
	Travel expenditure		4.519
Total		52.957	53.945
Variance Plans – Actual			- 988,74

IF = International Federation, edited by Manfred Jotter, 19.07.2023

400 IF Administration (PPM 0087)

Authorized ECG funding: EUR 28.520

Project / Service Manager: Katja Szczecinna-Hinz, federation-office@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- ADMINISTRATION SUPPORT:
Support for the organisational and administrative work of the International Federation for the Economy for the Common Good e. V. (IF).
- COMMERCIAL SERVICES:
Administrative processing of the special-purpose operation and business operations within the framework of the so-called "Commercial Services" of the Federation

Process report and results

- ADMINISTRATION SUPPORT - Primary Duties:
 - Correspondence + member administration

- Human resources and payroll preparation
- Contracts (employment, service, provider)
- Invoicing
- IT/software/digital administration tools
- Office technology and ordering
- data protection
- extensive preparatory accounting + contact tax office
- marketing
- administrative support for additional projects (Delegates Assembly, Networking Meeting Nuremberg, ...)
- annual report
- COMMERCIAL SERVICES - main tasks:
 - GWÖ-Consultant Agreements (BVB)
 - GWÖ-Consultants-Certificates
 - GWÖ-Consultant Movement Charges (BWA)
 - Audit services
 - Peer group services

Edited by Katja Szczecinna-Hinz, 31.07.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Employee	Salary incl. social benefits		39.653
contractor	Contractor fee		5.168
	Office Material		986
	Phone, Internet, postage		884
	Bank Fees		1.009
	Other administration		1.839
	Assurances		205
	representation		197
	Legal consulting		533
	Accounting		12.428
	Annual Statement		6.766
	Non-deductible VAT		1.124
Total		28.520	70.792
Variance Plan – Actual (overpayment covered by admin fee of projects)			-42.272

IF = International Federation, edited by Manfred Jotter, 23.07.2023

440 IF office Hamburg

Authorized ECG funding: 12.735 EUR

Project / Service Manager: Katja Szczecinna-Hinz, federation-office@ecogood.org

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

Paying the monthly office fees for our Hamburg office.

Process report:

- 4 bright and modern office workplaces for our employees. We are subtenants of the editorial office of the daily newspaper TAZ.
- Frequently used meeting facilities for the team, as well as for certificate and attestation handovers. Furthermore, various hub meetings and the meetings of regional ECG working groups from Northern Germany take place here.
- We rent the use of our office space to GWÖ Nord e.V. for its events. This generated rental income of 3,900 euros.

Edited by Katja Szczecinna-Hinz, 09.08.2023

The service / project is ongoing. The services will be continued in 2023.

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Office rents	Monthly rents		17.243
	Rental income from subletting		-3.900
Total		12.735	13.443
		Variance Plans – Actual	-608

IF = International Federation, edited by Manfred Jotter, 23.07.2023

710 External Data Protection

Authorized ECG funding: 5.450 EUR

Project / Service Manager: Klug Datenschutz, mail@klug-datenschutz.de

Project / Service period: 01.01.2022 – 31.12.2022

Project / Service goals:

- It is a matter of first setting up the international association of the economy for the common good in compliance with data protection.
- Later, all regional groups and associations should also be given samples and documents so that data protection can also be observed there as far as possible.

Process report:

- For this purpose, video conferences were held once a month to discuss and coordinate the current topics, the next steps and, for example, sample documents.
- At the beginning of the year, for example, I provided templates for data protection information in accordance with Art. 12 and templates for a contract for joint controllers (Art. 26 GDPR).
- Finally, on November 11, 2022, a data protection training course was held for interested members.

Results:

- The agreement on joint controllership (Article 26 GDPR) has been revised and completed.
- The training has been carried successfully.
- Changes have been made

Edited by Karsten Klug, 13.06.2023

The service / project is ongoing. The services will be continued in 2023

The service supports the objectives of our association by supporting the following purposes:

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- the promotion of education, adult education and vocational training.
- the promotion of science and research.
- the promotion of an international mindset, tolerance towards all cultural groups and the idea of international understanding.
- the promotion of consumer advice and consumer protection.

EXPENDITURE (Euro)

For whom?	Purpose	Total Plan	Total Actual
Service provider	Service fees		3.228
Total		5.450	3.228
Variance Plans – Actual			2.222

IF = International Federation, edited by Manfred Jotter, 23.07.2023

Thank you so much for your support!