

Fundraising Team Lead

Job Posting

Job Posting Code: 002

About Us

There is an urgent need for real change. You've felt it, we've seen it. At ECOnGOOD (Economy for the Common Good), we are on a journey to make the economy serve its true purpose: a better world and a good life for everyone on a healthy planet. This is why our movement is expanding rapidly. To meet the new demands and expectations, both internally and externally, we are committed to professionalizing our structures, teams, and processes.

The ECOnGOOD International Federation (IF) is the umbrella body for the entire movement. It handles legal and governance obligations and enables all parts of the movement to work together globally, providing key infrastructure such as IT and communications coordination and services.

The IF is a charitable association under German law, currently composed of 11 ECOnGOOD national associations. Membership fees and (internal) service charges cover about 30% of our annual expenditure. We generate the remaining 70% through fundraising, mainly large donations and institutional grants.

Job Overview and Mission

ECOnGOOD has been building a strong fundraising foundation since 2021, with a dedicated team focused on achieving ambitious growth. Our current team of two part-time staff has successfully cultivated relationships with major donors in the DACH region while expanding into institutional fundraising since 2023.

We aim to strengthen our fundraising capacity internationally, with a clear goal of raising one million euro in 2025. To achieve this, we seek to further professionalize our fundraising through strategic, diverse approaches.

We are seeking an experienced fundraiser to lead our team and drive our fundraising efforts forward. Working closely with our Finance & Legal Lead in the management team, you will play a crucial role in shaping our organisation's future growth and impact.

Expected results

- Set up a solid fundraising infrastructure that supports the current growth trajectory (structure, processes and systems...)
- Further develop institutional readiness for fundraising
- Complete the integration of the fundraising team into the IF and the wider ECOnGOOD movement



- Enable the fundraising team to work efficiently and successfully
- Increase fundraising income.

Responsibilities and Duties

- Coordinating the FR Team with responsibility for line management of team members
- Leading on fundraising strategy and annual plan development and implementation
- Participating in IF annual planning and budget processes
- Ensuring implementation of relevant fundraising activities
- Liaising with national and regional associations and other internal organs to ensure productive collaboration
- Representation at internal and external events
- Serving as the budget holder for fundraising

Qualification

Experience:

- Considerable experience in fundraising in any discipline (knowledge of the DACH fundraising landscape is a plus)
- Management experience (including volunteers/in non-professional settings)
- Experience in project management, development and implementation
- Demonstrated ability to work with figures and knowledge of budget control and financial reporting
- Proficient at planning, monitoring, developing and maintaining efficient processes and structures

Language: Fluent in English and German (other languages are very welcome)

Personal characteristics:

- Great communication, relationship building and interpersonal skills ease liaising with diverse groups of people (experience of public speaking is a plus)
- Open-minded, flexible and solutions-oriented



Working Conditions

- **Contract type:** Employee of the International Federation (staff member). Service contract or employed-basis possible.
- Working Hours: 20 hours per week
- **Place:** Remote position. Some face-to-face meetings in Germany might be required.
- Salary (20 hr./week): From 36.000€ to 43.000€ annually (for employees) or 44.000€ to 53.000€ annually (for freelancers). These figures serve as reference for people based in Germany or Austria. Salaries can vary in other countries. ECOnGOOD offers a just and competitive salary, calculated individually for each staff member. It includes factors such as work experience, living situation and place of residence.
- **Benefits:** Flexible working location, flexible working hours, just salary model based on the Economy for the Common Good principles, 30 days annual leave (full-time equivalent for employees), being part of an international community, non-profit, dynamic, value and purpose-driven workplace.
- **Diversity:** We are committed to creating a diverse and inclusive workplace. We welcome applicants from all backgrounds and do not discriminate based on race, gender, age, sexual orientation, religion, or disability. We strive to create an environment where everyone feels respected and valued.

Application

To apply for this position, send your CV and a supporting statement outlining your experience and suitability for the role to Markus Müllenschläder jobs@econgood.org by **May 9th, 2025.** Please add "Job Tender Fundraising Team Lead" in the subject field. Interviews will take place in the second half of May 2025.

Join our movement! Become part of an incredible team of volunteers and staff that work toward an economy that centres people and planet.

Further Information: www.econgood.org.

For general questions about the Economy for the Common Good, please contact: press@econgood.org.



About ECOnGOOD

The ECOnGOOD organisation puts into action the Economy for the Common Good model, which advocates a more ethical economic model, in which the wellbeing of people and the environment become the ultimate goal of business. The worldwide movement exists since 2010 and is based on the ideas of the Austrian writer Christian Felber. Currently the movement consists of over 4,000 activists in more than 170 local chapters and 40 associations. Over 1,200 businesses, towns and organisations have completed the Common Good Balance Sheet. Worldwide nearly 60 municipalities and 200 universities are actively involved in spreading the idea of the Economy for the Common Good. On 29 Sep. 2018 the International Federation was founded and now consists of 11 national associations. (05/2025)